

MoSCoW Prioritization

Focus on what matters most

MoSCoW prioritization helps you decide what must be delivered now vs what can wait, based on value and necessity within a fixed timeframe.

Tips

- Collaborate with people from different teams from the start
- Keep Must Haves to no more than 60% of total effort
- Allocate around 20% of total effort to Could Haves
- Won't Haves aren't never, just not now or not yet

Example:

Planning an event

Must: Venue booked

Should: Catering arranged

Could: Decorations upgraded

Won't: Live band

M

Must Have

Critical, without this the outcome fails.

Key question: Does it fail without this?

S

Should Have

Important, but a workaround exists.

Key question: Is there a workaround?

C

Could Have

Valuable, but not necessary.

Key question: Is this just nice to have?

W

Won't Have

Intentionally not included this time.

Key question: Are we choosing not to do this now?



If everything is a Must Have, nothing is.

Use MoSCoW to make better decisions, together.

