

Agile Business Consortium Membership

This isn't just a membership. It's a movement.

Join the global movement for business agility with the Agile Business Consortium, offering comprehensive resources, tools, and community support for individuals and organisations committed to embedding agile principles in their work.

Agile Business
Consortium



Membership Benefits Overview

Individual Membership Benefits



Exclusive Resources

Access leading-edge frameworks, toolkits, and thought leadership materials that keep you at the forefront of agile practices.



Discounted Training

Enjoy special member rates on certifications and professional development opportunities to advance your career.



Professional Community

Connect with like-minded professionals through events, forums and networking opportunities to share insights and best practices.

Corporate Membership Benefits



Organisation-Wide Access

Equip your entire team with resources, frameworks and tools to create consistency in agile practices across your business.



Value for Money

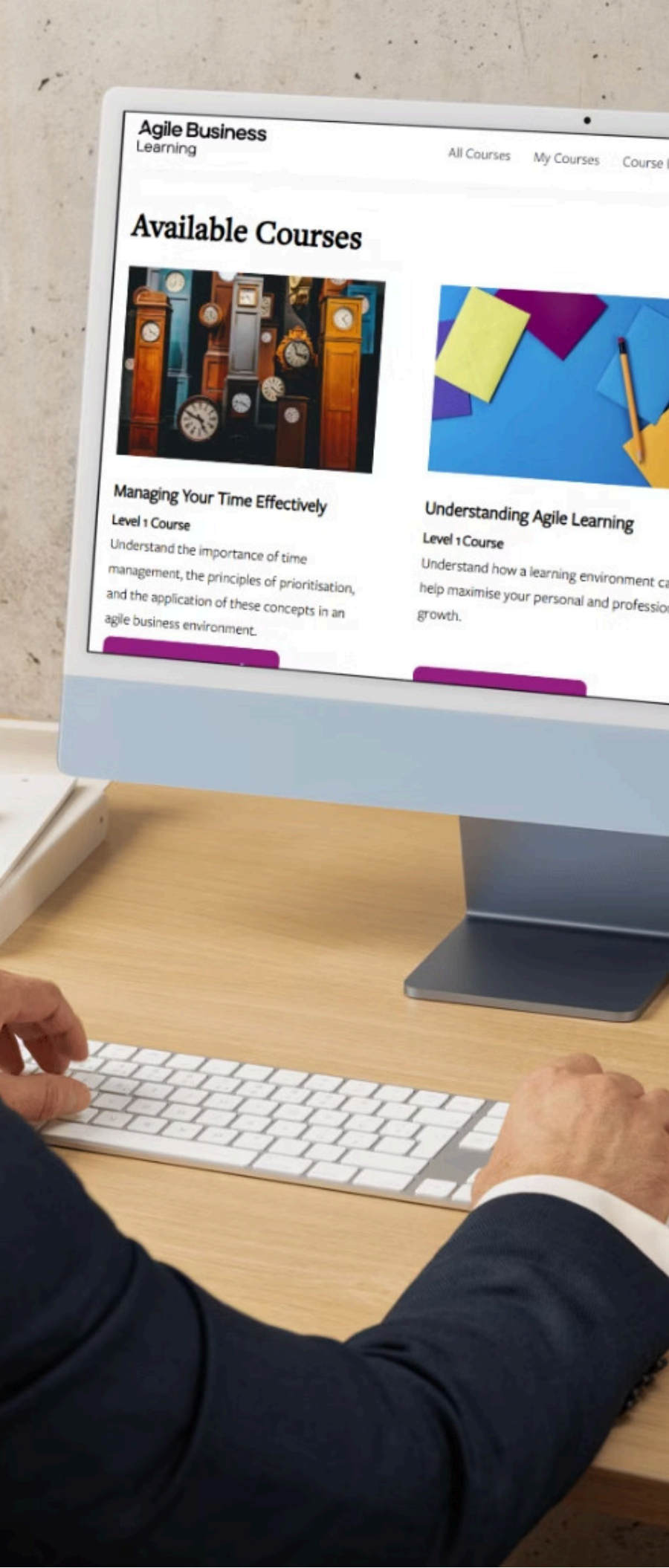
Reduce reliance on external consultants, lower training costs, and maximize your professional development investment.



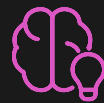
Leadership Support

Strengthen leadership alignment with modern approaches to strategy, governance, and sustainable delivery.

Choose the membership that fits your goals.



How to Ask Your Employer to Help Fund Your Continuing Professional Development (CPD)



Investing in Your Growth

While personal development benefits your career, Continued Professional Development (CPD) also significantly increases your value to your employer and contributes to business success.



The Value of Training

As Henry Ford wisely stated, "the only thing worse than training your employees and having them leave is not training them and having them stay." Investing in your skills benefits everyone.



A Strategic Approach

Securing financial support for your CPD requires a thoughtful strategy. Clearly articulate how your development aligns with both your personal goals and the overarching business objectives and values of your organisation.



How to Build a Case for Funding

Start by gathering the key information that you'll need to make your case. Your employer will want clear, practical details to help them decide whether they can fund your training. Here's what you'll usually need to know:



Program Details

Outline the course title or membership specifics, including the provider and the activity's duration.



Financial Investment

Detail the total cost of the development activity, encompassing any travel expenses or required materials.



Time Commitment

Specify the time required, clarifying if it falls within or outside regular work hours.



Key Dates

Provide the start date and any registration deadlines crucial for planning.



Credentials Gained

Mention any qualifications or digital credentials that will be earned upon completion.

With this information, you can then frame your request as a clear return on investment (ROI) for the organisation.

Sample phrasing:

"I'd like to request funding for a membership with the Agile Business Consortium, as it directly supports our team's focus on [insert goal – e.g., embedding agile ways of working, strengthening purpose-led leadership, improving strategic responsiveness].

This membership would enhance my ability to [insert benefit – e.g., access leading-edge agile frameworks, stay current with industry insights, bring fresh approaches to our agile practices], which will directly benefit our work on [insert project or initiative – e.g., business transformation programme, ESG reporting, team development planning]."

Strengthening Your Case with Benefits

And, once you have your initial 'ask' in place, you can add additional context to strengthen your case, emphasising the estimated benefits and the potential for impact.

For our use case of membership, these might be:



Estimated Benefits

- Access to exclusive agile resources, toolkits, frameworks, and events that will reduce our reliance on external consultants or third-party training.
- Increased agility and capability within the team, helping us adapt faster to change and deliver better outcomes.
- Membership discounts on training and certification, offering better value for any future CPD spend.



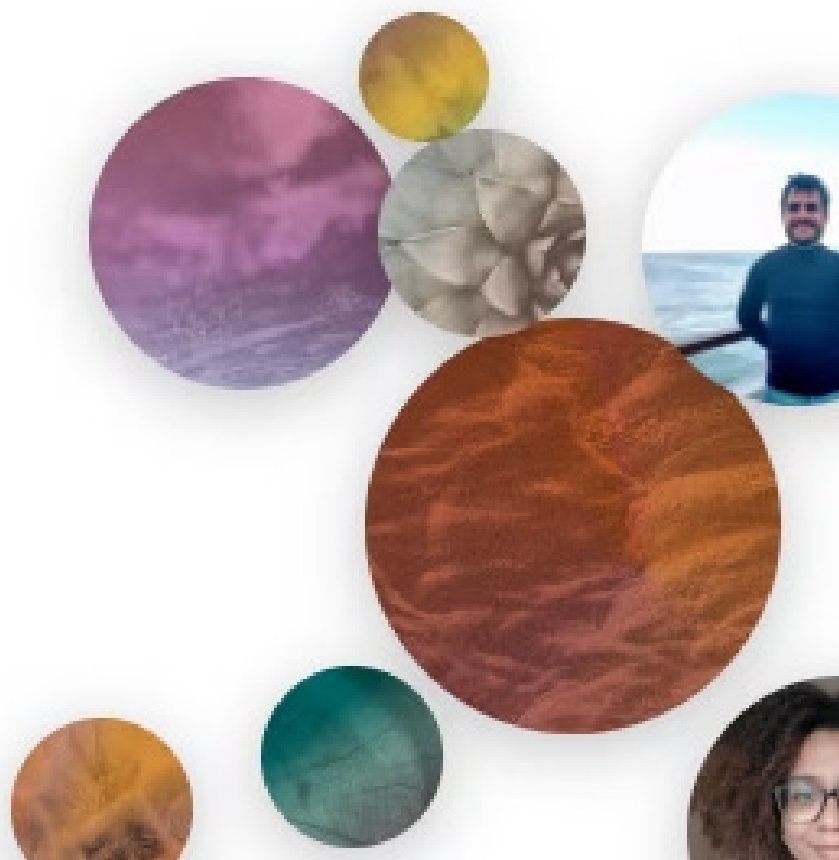
Potential for Internal Impact

- I would share key insights and frameworks with the wider team through informal sessions (e.g., lunch & learns, internal discussions).
- I'd be able to champion agile culture and continuous improvement internally, using curated thought leadership and real-world case studies available to members.
- Membership also offers access to practical tools to support agile governance, purpose-led agility, and sustainable delivery, which we could explore as part of [insert initiative].

Top Members



Members Near You



Making It Easy for Decision Makers

If your organisation doesn't have a template or example submission that you can use to build your case, setting out things in this way can help make it as easy as possible for managers and development leads to say yes.

Provide Supporting Materials

Some other ways of making it easy for them to approve your request are to share a link to the course or brochure, to help them verify your thinking, and signpost them to testimonials or reviews from others who've completed the course, to help show its value.

If Approved: Follow Up

If the answer is yes, remember to follow up with a thank you, and to clarify any expectations for sharing or completing your learning.

If Denied: Ask for Feedback

If it's no, ask if you can revisit the discussion again in the future – can the decision-maker provide any feedback that might make it easier to show the value of your request?



Email Template – Individual Membership

✉ **Subject:** Request for CPD Funding – Agile Business Consortium Membership

Dear [Manager's Name],

I hope you're well. I'd like to request support for a Continuing Professional Development (CPD) opportunity that I believe aligns well with both my role and our team's goals.

Specifically, I'd like to become a member of the Agile Business Consortium – a leading global professional body for business agility. Membership provides access to resources, toolkits, events, and thought leadership that support agile working, purpose-led transformation, and continuous improvement.

This aligns with our current focus on [insert strategic goal – e.g., improving delivery flow, embedding agile principles across teams, ESG reporting, etc.], and would help me:

- Stay current with proven agile approaches and frameworks
- Apply practical insights to our [insert project or initiative]
- Share relevant tools and learning with the wider team

The cost of individual membership is £[insert price], and it includes discounts for relevant training and certifications, but there are also opportunities for corporate membership packages if others might benefit from similar development opportunities.

I'd be happy to put together a short proposal if helpful. Please let me know if we can discuss this in more detail or if there's a process I should follow for funding requests.

Many thanks,

[Your Name]

[Your Role]

One-Page Proposal Template – Individual Membership

1

CPD PROPOSAL: Membership of Agile Business Consortium

Submitted by: [Your Name]

Role: [Your Job Title]

Date: [DD/MM/YYYY]

2

1. CPD Opportunity Summary

Membership: Agile Business Consortium – Individual Membership

Cost: £[Insert amount] (annual fee)

Provider: Agile Business Consortium (<https://www.agilebusiness.org>)

Type of CPD: Professional Membership (access to tools, thought leadership, training discounts, events)

I'd like to request funding for a membership with the Agile Business Consortium, as it directly supports our team's focus on [insert goal – e.g., embedding agile ways of working, strengthening purpose-led leadership, improving strategic responsiveness].

3

2. Why This is Valuable

This membership would enhance my ability to [insert benefit – e.g., access leading-edge agile frameworks, stay current with industry insights, bring fresh approaches to our agile practices], which will directly benefit our work on [insert project or initiative – e.g., business transformation programme, ESG reporting, team development planning]

Key benefits include:

- Access to exclusive agile resources, toolkits, frameworks, communities and events that will reduce our reliance on external consultants or third-party training.
- Increased agility and capability within the team, helping us adapt faster to change and deliver better outcomes.
- Membership discounts on training and certification, offering better value for any future CPD spend.

4

3. How It Supports Our Team/Organisation

- I would share key insights and frameworks with the wider team through informal sessions (e.g., lunch & learns, internal discussions).
- I'd be able to champion agile culture and continuous improvement internally, using curated thought leadership and real-world case studies available to members.
- Membership also offers access to practical tools to support agile governance, purpose-led agility, and sustainable delivery, which we could explore as part of [insert initiative].

5

4. Time & Budget Requirements

Time impact: Minimal (self-directed access to online resources and community)

Budget request: £[Insert cost] for 12-month membership

Email Template – Corporate Membership

✉ **Subject:** Proposal for Corporate Membership – Agile Business Consortium

Dear [Manager's Name],

I hope you're well. I'd like to propose that our organisation considers Corporate Membership with the Agile Business Consortium – the leading global professional body for business agility. Corporate Membership offers significant benefits at both organisational and individual levels, helping us to strengthen our agility, leadership, and ability to deliver sustainable outcomes.

Through Corporate Membership, our staff would gain access to:

- A wide range of agile frameworks, toolkits, and resources
- Continuous professional development via individual memberships included in the package
- Discounts on training and certifications, providing strong value for money
- Opportunities to share and showcase our work within the Consortium community

The key benefits of corporate membership include:

- Greater consistency in agile practices across teams.
- Stronger leadership and governance support.
- Reduced reliance on external consultants for agile expertise.

The annual cost is £[insert cost depending on tier/size], which covers organisation-wide access and individual membership benefits for our staff. I believe this represents excellent value and directly supports our goals around [insert relevant strategic initiative].

Please let me know if you'd like me to prepare further details, or if we could arrange a time to discuss this proposal in more depth.

Many thanks,

[Your Name]

[Your Role]

One-Page Proposal Template – Corporate Membership

1

CPD PROPOSAL: Corporate Membership of Agile Business Consortium

Submitted by: [Your Name]
Role: [Your Job Title]
Date: [DD/MM/YYYY]

2

1. CPD Opportunity Summary

Membership: Agile Business Consortium – Corporate Membership
Cost: £[Insert amount – dependent on tier/size] (annual fee)
Provider: Agile Business Consortium (<https://www.agilebusiness.org>)
Type of CPD: Corporate Membership (organisation-wide access to tools, thought leadership, training discounts, and professional community)

I'd like to propose that our organisation invests in Corporate Membership with the Agile Business Consortium, as it directly supports our strategic goals around [insert organisational priorities – e.g., scaling agile practices, leadership development, business transformation, cultural change].

3

2. Why This is Valuable

Corporate Membership offers organisation-wide benefits that extend beyond individual CPD, providing a scalable return on investment.

Key benefits include:

- Organisation-wide access to exclusive agile resources, frameworks, toolkits, and communities.
- Professional development for staff through individual memberships included in the package, ensuring our people have access to continuous learning, events, and discounted certifications.
- Support for cultural change and leadership development by embedding purpose-led agility and enabling leaders to draw on curated case studies, thought leadership, and governance tools.
- Value for money by reducing reliance on external consultants, lowering training costs, and creating consistency in agile practices across the business.

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3. How It Supports Our Team/Organisation

Corporate Membership would:

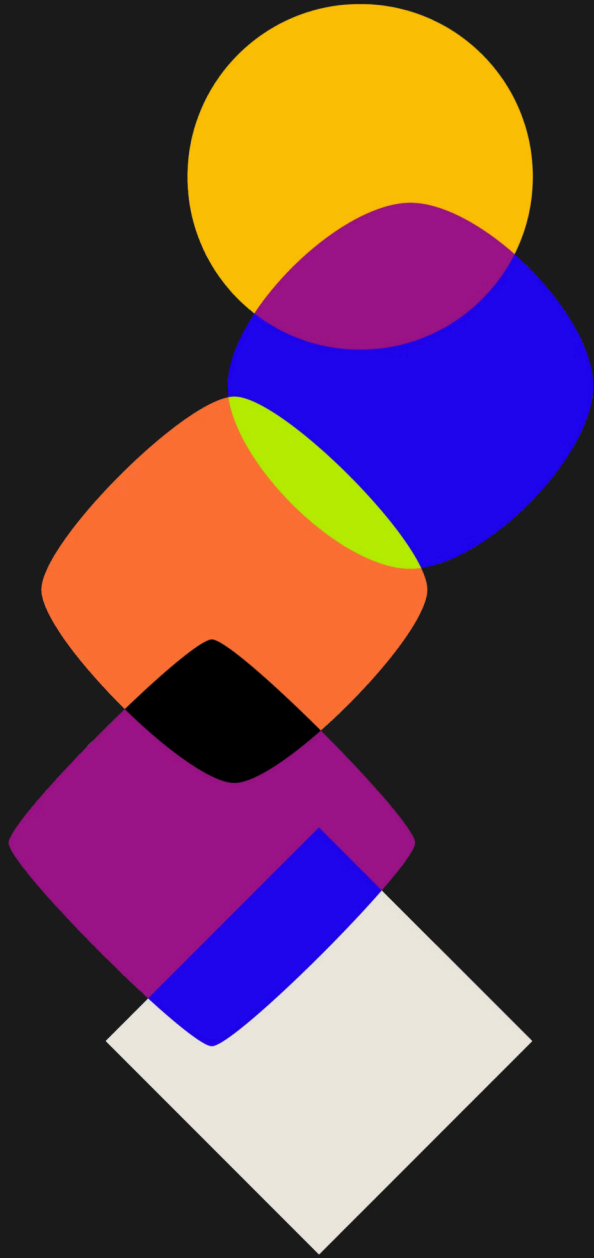
- Equip staff across multiple teams with a shared language, mindset, and toolset for agility.
- Enable us to develop internal champions for agile culture, reducing fragmentation and ensuring consistency in practice.
- Provide opportunities to showcase our organisation's work and connect with peers through Consortium networks and events.
- Strengthen leadership alignment with modern approaches to strategy, governance, and sustainable delivery.
- Ensure CPD investment reaches more people, not just individuals, maximising organisational impact.

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4. Time & Budget Requirements

Time impact: Minimal (self-directed learning and team development sessions supported by membership resources).
Budget request: £[Insert cost] for 12-month Corporate Membership, inclusive of staff access to individual membership benefits.

Business Agility: Your Journey Starts Here



Transform Your Organisation with Purpose-Led Agility

The **Agile Business Consortium** offers more than just membership – it provides the tools, resources, and community support to help your organisation thrive in an increasingly complex business environment.

Whether you're an individual practitioner looking to enhance your skills or an organisation seeking to embed agility across your teams, our membership options provide the framework you need to succeed.

Our approach to business agility focuses on:

- Purpose-led transformation that aligns with your strategic goals
- Practical tools and frameworks that can be implemented immediately
- A supportive community of like-minded professionals
- Continuous learning and development opportunities

Learn more and join today at
agilebusiness.org